



+353 86 385 0363
www.blocworx.com

Case Study: IABA

Grass Roots to Association
Digitalisation brings a National
Sport to new level



Case Study



The Irish Athletic Boxing Association organises, develops, fosters and controls amateur boxing across Ireland. It is the National Governing Body (NGB) for amateur boxing. Boxing clubs in Ireland are represented and supported at county, provincial and national level. Boxing clubs affiliate to the IABA and are then entitled to compete at each of these three levels.

Challenges

- Heavy paper-based process with manual data collection involving the post office.
- Slow affiliation process taking months to turn around
- Archiving and Compliance issues
- Poor Data Quality

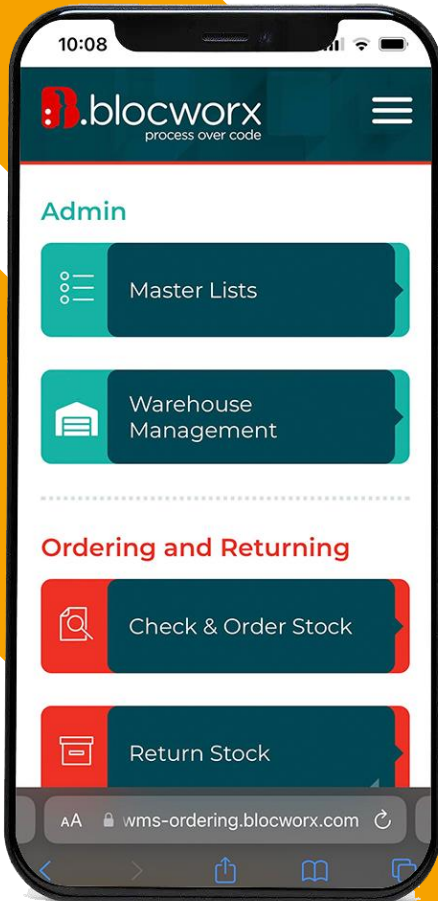




The Goal with Blocworx

IABA was looking for a scalable, and flexible solution which will grow with the organisation.

They were looking for a CRM that would be quick and easy to modify and configure as new tasks and processes arose as they grew.



Outcomes and benefits of Blocworx



- Digitalisation process was easy to implement
- Online form / Paperless processes
- Reduced time for administrative tasks
- Eliminated errors on forms
- Payment portal added / Live visibility on payments
- Improved customer experience
- Improved Club & IABA relations
- Accurate data and analytics
- Assign the right resource
- Improved communications
 - Live notification and follow-up



“We were looking for a CRM, and Blocworx with its quick implementation and easy to use solution we are able to create modify on demand our requirement. Amazing gain of time, we did create a bridge between the clubs and the IABA”

James Geraghty, National Development Manager - IABA



Trusted by



With Blocworx you
can build solutions
without a developer.





We invite you to utilise the power of
No Code.

Mark O'Sullivan
Business Development Director



Call Us on
[+353 86 385 0363](tel:+353863850363)



Website / Mail
mark.osullivan@blocworx.com

