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Case Study: Daisy Cleaners

Digitalisation for inventory, daily tracking, accounts and HR



Case Study



Daisy Cleaners

Daisy Cleaners stands as a reputable domestic and commercial cleaning company, serving the Midwest region of Ireland. Boasting a workforce of 12 skilled employees with 3 operational vans, they faced a growing demand for enhanced tracking, inventory control, HR management, and streamlined accounting procedures. However, the mounting expenses associated with managing these essential processes had been impeding the company's capacity to focus on sales growth and expansion.

.Challenges

- Invoices were managed using either paper-based methods or Microsoft Word.
- Finance tracking was conducted through Excel spreadsheets.
- The company lacked an inventory system to efficiently manage their stock.
- Various apps were utilized to handle isolated requirements, such as HR systems.
- There was no formal means of tracking performance and work completion





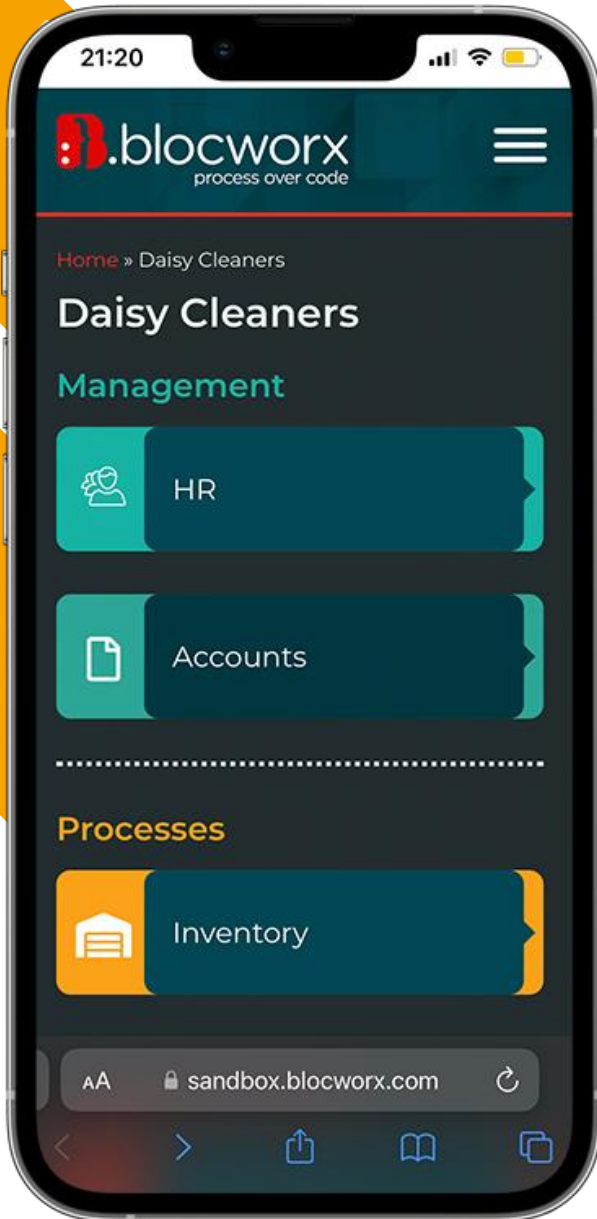
Daisy Cleaners

The Goal with Blocworx

Our objective was to facilitate a rapid, efficient, and timely development of all their modules in order for them have one system for all their digital needs.

We aimed to leverage Blocworx's No-Code platform to design, test, and implement a robust and reliable tracking app within a narrow timeframe.

The app needed to be user-friendly, consistently accessible, and provide real-time updates both within the app and via email.



The Modules we built



Our team felt confident in achieving this goal within the stipulated timeframe and budget while acknowledging the inherent challenges.

We promptly gathered requirements, set up their Blocworx instance, and started building—all without requiring a software engineer.

Key requirements included:

Inventory Tracking: The company sought a robust system to monitor stock levels across their diverse range of products and receive timely notifications when stock reached low levels. Additionally, they required this system to meticulously track their expenditures on stock items.



Daisy Cleaners

HR Management: The company required an efficient and streamlined solution to handle essential HR tasks for their employees, encompassing holiday management, timesheets, and expense approvals.

Accounts and Finance: They needed to be able to quickly generate and issue invoices and have them sent directly to their client's via mail.

Operations and Performance Tracking: In order to improve their operation, they needed better data on the hours spent and work complete in each property. This data needed to come in real-time and tracked by the staff.



Outcomes and benefits of Blocworx

**Daisy
Cleaners**

- Dramatic Digitalisation shift without the cost of enterprise level software
- Enhanced Customer Experience due to fewer delays
- Optimized Stock Management
- Increased Data Accuracy
- Scalable, adaptable solution enabling continuous fine-tuning as per their requests
- Substantial Reductions in time spent on administration
- Rapid Implementation timeframe
- Increased Sales and Growth in the business.



“Blocworx has allowed us achieve digitalisation in a short time frame, we have seen increased sales and the software has enabled me to spend more time working on our marketing and growth of the business.”

Daisy Braga, Owner/Manager of Daisy Cleaners



Trusted by



With Blocworx you
can build solutions
without a developer.





We invite you to utilise the power of No Code.

Mark O'Sullivan
Business Development Director



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